

## It's Electric.

The electric utility industry is going through a lot of changes. Some people rely on our "Info Bulletin" to find out what's new at Salem Electric. We plan to continue that AND expand your options.

We offer a variety of speakers and topics relating to Salem Electric. If you have a community or civic group that's interested in our message, contact our Member Services Department at 503 362-3601, and we'll assist you in setting something up.

## Our Goals.

Salem Electric's board and staff approach Salem Electric business keeping these five goals in mind.

### ***Reliable Service:***

Keeping the lights on.

### ***Financial Integrity:***

Salem Electric operates with funds from a single source - our members' electric bills. It is our duty to spend their money wisely, yet provide adequate financing to achieve our other goals.

### ***Good Customer Relations:***

Providing friendly, efficient service and maintaining open communication with our members. At Salem Electric we are a cooperative "member-owned" organization. Our customers are also our members.

### ***Good Employee Relations:***

This results from an atmosphere of cooperative and open, two-way communication between all staff members.

### ***Low Rates:***

More than 60% of our retail rate reflects the cost of purchasing electricity from our supplier - the Bonneville Power Administration. Our success in this goal is determined by how efficiently we use the remaining "controllable" portion of our costs in achieving the first four goals.

For more information contact  
Member Services at  
503 362-3601  
or  
[se@salemelectric.com](mailto:se@salemelectric.com)

# About Us.

Salem Electric is an electric cooperative, owned by our members.

Our seven member Board of Directors is elected from, and by, our membership, each serving a three-year term.

In March 1938, Harry Read, the owner of a Salem area radio station, signed a contract with the Bonneville Power Administration to purchase power. Three years later our system was energized serving 17 residential and five commercial customers.

In 1947, membership had grown to 655. Over the next few decades, membership expanded at a quick pace. Due to the Front Street widening project, the office relocated to our present location at 633 7th Street NW.

**Salem Electric**  
**PO Box 5588**  
**Salem OR 97304**

## Speaker Information

